

# Louis' LOUIS



Louis' is a Finnish trademark combining ethical values, design and high quality. The assortment includes Fair Trade and organic products. By choosing the Louis' trademark you make the responsibility of your choices known. Fair Trade is one of the most appreciated brands in the world and it is familiar to 95% of consumers. Organic farming in general fosters cycling of resources and biodiversity aiming to safer and healthier food production. The core idea of designing Louis' products is to make a gift equally joyful to give and to get!

## SPICES

Our organic Fair Trade spices are top quality. Their colours and flavours are exquisite and the amount needed is much smaller than the amount of spices produced conventionally. In addition there is a lot of evidence about the health effects of spices. For example adding cinnamon to your diet can help you control blood sugar. Louis' cinnamon is Ceylon cinnamon not containing coumarin, a toxic ingredient of Cassia cinnamon generally sold in the markets. Organic spices are a welcome gift to anybody also to a demanding gourmet chef.



## FLAVOUR SUGARS

Our organic Fair Trade sugars contain different flavours: orange, cinnamon, vanilla, ginger or lemon. They are 100% natural products not containing any additives. The sugars are nice for flavouring porridge, sour whole milk, fruits, drinks or deserts. Organic sugar is darker than normal sugar and its flavour and aroma are delicious as such.

## ORGANIC OLIVE OIL

Louis' high quality olive oil comes from Italy. Olives are cultivated in an organic farm in Apulia by already the fifth generation of oil producers. The core idea of production has always been high quality. The excellent oil has been awarded various prizes in international competitions, for example gold medals in Madrid 1999 and in Israel 2010.

## BALSAMIC VINEGAR

Our exquisite balsamic vinegar is also from Italy, the province of Modena. Its quality is guaranteed by IGP, Protected Geographical Indication, representing the Eu wide wine classification and production system. Dark, glossy and sweetly sour, balsamic vinegar is the perfect condiment for both salads and deserts.



## ORGANIC HERBS

The delicious culinary herbs include rosemary, thyme, oregano and basil. Beautiful glass bottles create a homely atmosphere in the kitchen and they remind you of the person who gave them. In cooking, the best way to use dried herbs is to add them into the food in the end. They can be used for meat and vegetable dishes as well.

## FLEUR DE SEL sea salt

The best sea salt in the world originates in the coast of Brittany, France. Fleur de sel de Guérande is hand harvested by workers who scrape only the top layer of salt from big salt pans. Fleur de sel has more mineral complexity than common salt. In the kitchen, the salt is best added to a ready cooked dish.



## ORGANIC CHOCOLATE

Our Fair Trade chocolate is organic dark chocolate wrapped in a beautiful package.

As other quality chocolates it doesn't contain any other fats than cocoa butter.

The flavours of our chocolate vary according to seasons and trends, but always they entice you into enjoying their exquisite taste. As is widely known, dark chocolate has also positive health effects.

Beautiful chocolate giftboxes also available with two handmade chocolate tablets: caramelized nuts with hint of Fleur de Sel & Blueberry cardamon.



## COFFEE

Our organic coffee comes from Yirgacheffe, Ethiopia, where the coffee plant originates. Ethiopia accounts for 3% of the global coffee market. Louis' coffee is aromatic, strong and rich and highly appreciated for its exquisite taste. Roasting 3/5.

## ORGANIC TEA

Organic Fair Trade tea is a superb addition to the setting of every coffee table. Louis' tea is rich and tasty and nicely wrapped in different kind of packages. The flavours vary according to the season and trends. Pure and aromatic organic tea is one of our most favoured gifts.



## FAIR TRADE

Fair Trade offers consumers a powerful way to reduce poverty through their every day shopping. The producers in the third world are provided improved terms of trade and Minimum prices for their products. Fair trade is a world wide certification system - the most popular, effective and reliable.



## ORGANIC

Organic farming means biological, cultural and mechanical practices that foster cycling of resources, promote ecological balance and conserve biodiversity. Especially the latter is highly appreciated by researchers. In organic farming chemical fertilizers and synthetic pesticides are not allowed and it has been stated that organic food is safer and healthier than conventional food.



## CONTACT

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